

# Survey on Gambling

Conducted by Survation on behalf of  
Coalition to End Gambling Ads



Methodology: Online interviews of residents in the UK aged 18+  
Fieldwork: 16<sup>th</sup> August – 22<sup>nd</sup> August 2024  
Sample size: 2,075

**Survation.**

# Methodology

## Fieldwork Dates

- 16<sup>th</sup> August – 22<sup>nd</sup> August 2024

## Data Collection Method

- The survey was conducted via online interview. Invitations to complete the survey were sent out to residents of the UK aged 18+.

## Population Sampled

- Online interviews of residents of the UK aged 18+.

## Sample Size

- 2,075

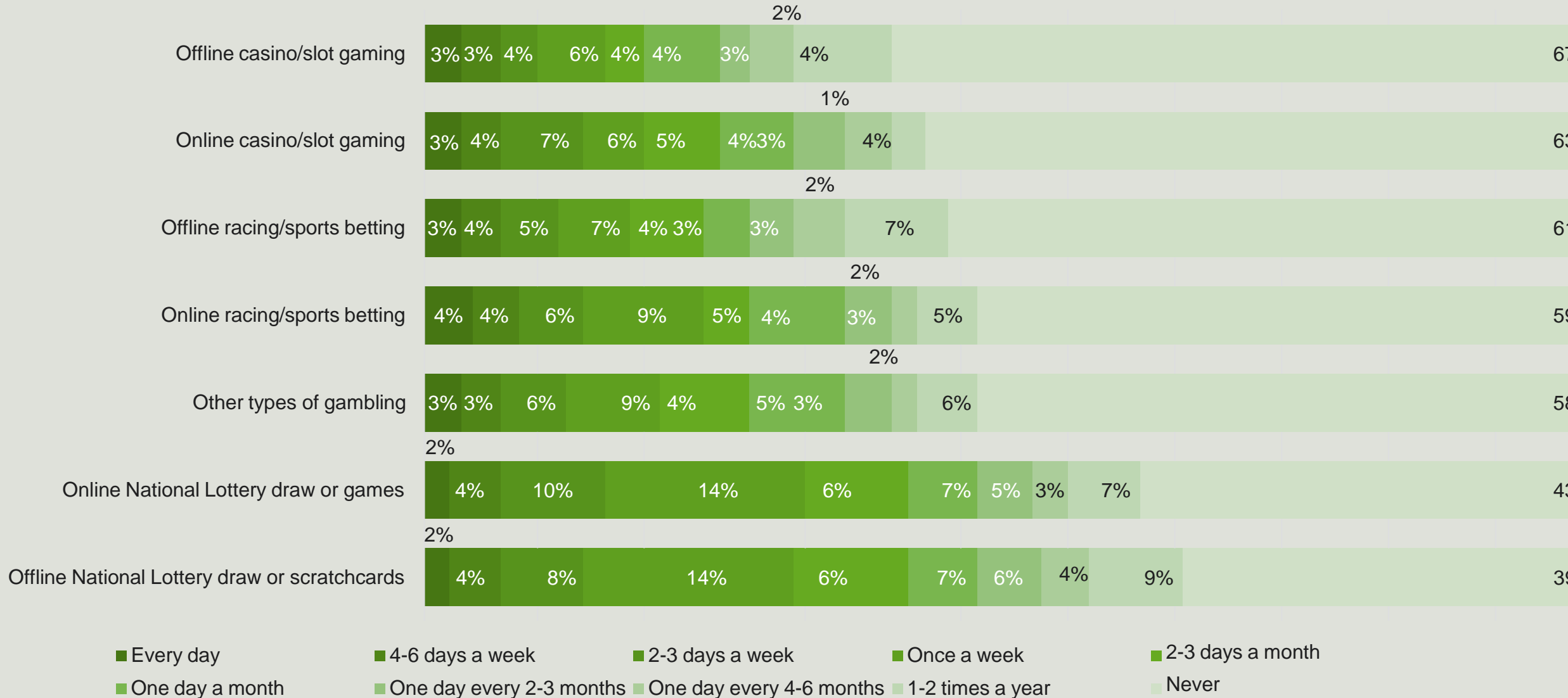
# Q1\_Summary. To what extent, if at all, do you agree or disagree with the following statements?



■ NET: Agree (Strongly + Somewhat)
 ■ Neither agree nor disagree
 ■ Don't know
 ■ NET: Disagree (Strongly + Somewhat)

BASE: All respondents, Unweighted total: 2,075

# Q2\_Summary. How often do you participate in each of the following gambling activities?



- Every day
- 4-6 days a week
- 2-3 days a week
- Once a week
- 2-3 days a month
- One day a month
- One day every 2-3 months
- One day every 4-6 months
- 1-2 times a year
- Never

BASE: All respondents, Unweighted total: 2,075

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